

FUNDRAISING IDEAS



FUNDRAISING FOR WORLD THINKING DAY

can be great fun. Many Girl Guide and Girl Scouts plan fundraising events, and we want to give you all the support we can to make your fundraising as successful as possible!

Why not **HOST A TALENT SHOW** to showcase your super skills? Have fun demonstrating your confidence to a live audience! Sell tickets to friends and family and donate the proceeds to World Thinking Day.

With a **PARTY PIECES SHOWCASE**, everyone invited gets to show off their special talents! Give everyone a three-minute slot so everyone has a chance to take part. Charge an entry fee for each participant. You can also award home made certificates to the best performers if you wish.

Research existing studies about women and self-esteem, and **PREPARE A 'TRUE OR FALSE' QUESTIONNAIRE** of the most striking facts you find. Prepare a homemade collection box. With the close supervision of your leader, approach people you know in your area and challenge them to answer the questionnaire – however, they must first agree to put a coin in the collection box for every wrong answer they give!

COLLECT UNWANTED BOOKS, MAGAZINES AND OTHER PUBLICATIONS and put them on sale to the public. Make sure you indicate that the proceeds will go towards supporting a good cause... Consider displaying the September issue of *Our World* magazine, which will be dedicated to empowerment and gender equality, and encourage people to subscribe to get future copies.

CHALLENGE YOURSELF TO READ A BOOK, OR A SET OF BOOKS IN A SHORT PERIOD OF TIME.

Produce a simple sponsorship form and invite friends, family and teachers to sponsor you to achieve your challenging task and then donate the money to the World Thinking Day Fund.

Attending school five or six days a week may not always feel like a privilege, however many girls around the world don't get to go to school. Why not commit to making putting a **DONATION IN A BOX EACH DAY YOU GO TO SCHOOL** over a period of say a fortnight – invite your friends to do the same. Or even put a coin in each

morning you don't want to go to school! Donate the money to WAGGGS so that girls can benefit from non-formal education even when school is not an option.

Why not **HOST A QUIZ NIGHT**? Prepare a list of questions related to general knowledge, and invite friends and family to buy tickets to participate. Make sure your questions vary in level of difficulty and cover a range of topics, in order to demonstrate how a group of people benefit from the sum of their individual knowledge and expertise.

Tell the people you are working with about your experience of Girl Guiding or Girl Scouting and about the worldwide Movement. Ask if **THE COMPANY SUPPORTS CHARITIES** and if so if they'd like to learn more. You might want to suggest they contact your national association or WAGGGS offices.

With supervision from your leader and the consent of your parent/guardian, try to find work in your area. Consider **RUNNING ERRANDS FOR FAMILY FRIENDS OR TAKING UP CHORES FOR A FEE**. Once you've completed your tasks, think about your experience and how it felt to earn your own money – then donate your earnings to World Thinking Day to allow less fortunate girls and young women to access the same opportunity.

Design **POSTCARDS TO PROMOTE INTERNATIONAL WOMEN'S DAY** (8 March). Think of an issue that's important to you as a girl/young woman in your local area and send to a local decision-maker asking them to help you celebrate international women's day by doing something about this issue. Make extra copies of your postcards and sell them, or offer them in return for a suggested donation. Can you find a local printer that will print some copies for you for free – they may have some space on another job where they can fit in your postcards at no extra cost

World Thinking Day 2011



HOLD A MOCK ELECTION AND SEEK

SPONSORSHIP Seeking sponsorships is a chance for you to exercise your communication, presentation and negotiation skills. Approach local organizations and fundraise for your cause – let your passion and conviction guide you!

COLLECT STORIES FROM AROUND THE WORLD.

Hold a storytelling evening and charge an entry fee. You could award prizes for the best storytellers.

SEARCH WITH EVERYCLICK

Is an amazing way to give to WAGGGS for free. Every time you search the web anywhere in the world via the WAGGGS page of Everyclick.com it raises money for WAGGGS.

Make it your favourite search engine today and you will be raising money effortlessly. If you want to do something to raise money for WAGGGS you can set up an 'Appeal' on Everyclick (once you have registered) and receive sponsorship online from your friends and family.

There is more you can do at Everyclick.com like shop online or buy charity vouchers for your friends.

CREATE YOUR OWN FUNDRAISING PAGE

As a UK registered charity (No. 306125) WAGGGS is subscribed to Justgiving.com. This means you can set up a fundraising page through Justgiving for no cost to you and ask people to sponsor you online. You can set up a page from anywhere in the world, although the online donations will be converted into UK £ sterling. Anyone with a credit/debit card can sponsor someone via the website. Why not agree to do something fun and challenging and ask your friends to sponsor you for WAGGGS!

AUCTION ON EBAY AND GIVE TO WAGGGS

Anyone can sell an item on www.eBay.co.uk and donate from 10 per cent to 100 per cent of its final sale price to WAGGGS (there is a £1 minimum donation required if the item sells) thanks to eBay for Charity, a programme

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- Hold a **'RICH/POOR SUPPER'**. Invite guests to your supper where everyone pays the same to attend. Create two types of tickets – one 'rich' or 'poor'. Upon arrival, guests must draw a ticket and go to a corresponding room or table. People who pick a 'poor' ticket are served bread and water, and people who pick a 'rich' ticket are served a feast. This activity helps raise awareness of economic inequalities and encourages people to think about other living and working in hardship.

EXTRA FUNDRAISING IDEAS

administered by the registered charity MissionFish. Any eBay seller who has a current account in good standing can create an eBay for Charity listing.

Charity listings receive additional visibility through specialised search functionality. eBay for Charity listings on average tend to sell more often with more bids and at higher final prices.

And remember you can always make a donation to WAGGGS directly by following the 'Donate to WAGGGS' button on our homepage.

SIGN UP FOR A WAGGGS CHARITY CHALLENGE

WAGGGS offers a number of exciting Charity Challenge events. You pay a fee to cover the costs of the event and then invite people to sponsor you to accomplish the challenge and donate the money to WAGGGS.

It's a fantastic way to do something active, meet new people, tell people about the importance of Girl Guiding and Girl Scouting and to have the satisfaction of knowing that you've raised money to help others. There are events in many countries and of varying fitness levels – always something that most of us could do, not just the super-fit!

Go to our website today to find the current list of events available:

www.wagggsworld.org/en/charitychallenge